

**ROSEN HOTELS & RESORTS IN ORLANDO ANNOUNCES
UNPRECEDENTED ASSOCIATE LAYOFFS DUE TO COVID-19**

ORLANDO (July 8, 2020) – After exploring many options, Rosen Hotels & Resorts in Orlando has determined the need to undergo a substantial reduction in workforce across multiple locations due to the extreme business circumstances caused by the global pandemic. These layoffs impact all properties and departments and will become effective July 31.

As stated by Harris Rosen, President & COO, Rosen Hotels & Resort, “It is with deep personal regret that I announce a significant downsizing of staff at Rosen Hotels & Resorts. Never in the 46-year history of my company would I have envisioned such a drastic decision. This is especially painful for me, as I consider these valued associates as extended members of the Rosen family, without whose contributions our company would never have achieved the success it has through the years.

“Even after 9/11, all six of the hotels within our collection at that time were able to remain open as we initiated the construction of Rosen Shingle Creek. However, it is clear that these are truly unprecedented times.

“Since the onset of COVID-19 earlier this year, we have maintained as many staff as possible, with the hope of business returning to usual in June of this year. Regrettably, this did not come to pass. And in fact, as we have monitored this situation on an hourly basis, we have come to realize that there are elements beyond our control causing more time and efforts required than initially envisioned to experience the return of business as usual in Orlando.

“As we navigate the challenges presented by COVID-19, our goal with this restructuring is to remain solvent in preparation for the much-anticipated return of visitors and meetings to Orlando. At that time, we then look forward to re-engaging with our loyal associates to serve our leisure guests and meetings attendees with the same unparalleled service standard expected at a Rosen Hotel.”

As stated by the company’s director of human resources Jonni Kimberly: “We are terribly saddened by this turn of events and, while there is a sense of defeat, we will continue to fight to see the day when the hospitality industry and our company recover from this economic downturn.”

“Health plan premiums were deferred since March 27 for all associates,” said Kimberly. “Associates affected by layoffs will not be required to reimburse the company for their health plan balances. Health

and employee assistance program benefit coverage for affected associates and their dependents will be extended through August 31, 2020 at no cost.”

Most of the company’s hotels have been closed since April and will remain closed until occupancy warrants reopening.

For more information about Rosen Hotels & Resorts, please visit [RosenHotels.com](https://www.RosenHotels.com).

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